

## **IHC & AMIC WEBSITES**

On August 15, 2011, Independence Holding Company (IHC) acquired 1,109,225 shares of American Independence Corp. (AMIC) common stock in exchange for the issuance of 693,228 shares of IHC common stock. The terms of the exchange offer included the exchange of 0.625 shares of IHC common stock for each share of AMIC common stock with cash being paid for any fractional shares of IHC common stock to be issued.

For U.S. holders of AMIC common stock, such exchange is expected to be a taxable transaction for U.S. Federal income tax purposes. Gain or loss will be recognized for U.S. Federal income tax purposes equal to the difference between the fair market value of IHC common stock and cash in lieu of fractional shares of IHC common stock received, and the holders adjusted tax basis in the AMIC common stock exchanged in the offer. The fair market value of IHC common stock on the exchange date is \$ 8.87 per common share, which will also represent the per share basis of IHC common stock received in the exchange offer with a holding period beginning on August 16, 2011. Please refer to the Prospective Offer to Exchange, dated July 15, 2011, for additional information.

Contact:

David Kettig

(212) 355-4141 Ext. 3047

[WWW.ihcgroup.com](http://WWW.ihcgroup.com)